Qualitative Methods

Schedule

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| 8:30 | Questions on EIA lab | 5 min |
| 8:35 | Discuss Midterm exam | 5 min |
| 8:40 | Lecture chunk # 1 (incl. activity) | 10 min |
| 8:50 | Lecture chunk # 2 (Example 1) | 10 min |
| 9:00 | Lecture chunk # 3 (Example 2) | 15 min |
| 9:15 | Introduce lab & Google Maps | 15 min |
| 9:30 | Pair up and begin lab with mapping | 60 min |
| 10:35 | Come together as class, assess map | 15 min |
| 10:50 | End of class period |  |

\*\* Times for the lab portion are speculative. If the lab activities finish early – that’s OK by me.

Activities

1. Following “Different Methods” comparison: write down and share w/ class
   1. **Provide examples of both qualitative and quantitative data, research questions, or methods.**
   2. STAY on Slide
2. Following the description of the Bitterroot and also the videos about the Surui
   1. Pose questions from the slides, write answers on the board

Learning objectives

* Differentiate between qualitative and quantitative data and research methods.
* Describe a research objective for which qualitative methods could be used.
* Compare & Contrast in-depth interviews, focus groups, and surveys in terms of the kinds of information each would attain for the researcher
* Describe the general process of undertaking a qualitative research project.
* Assess the relevance of qualitative data to natural resource management – using the case study of the Bitterroot, MT community study if that helps.
* Explain several pros and cons of a cultural map – especially one with the global attention that the Surui have gained.
* Provide development-relevant questions for our cultural map of Tucson.